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Contact:
Michelle McGurk, (408) 535-4840
PIO, Office of Mayor Chuck Reed

**Mayor Reed to Release Green Vision
at Nation's First Zero-Energy/Zero-Emissions Building**
*Grand Opening of IDeAs Showcases How San José Will Become
the World Center for Clean Tech Innovation*

Event: **Mayor Chuck Reed** will be joined by elected officials and leaders from business and community groups as he launches San José's Green Vision, which outlines ambitious goals for environmental protection and economic development.

This event will take place in conjunction with the grand opening of IDeAs – Integrated Design Associates – the **nation's first Z2 (zero energy usage and zero carbon emissions) building**, located in San José.

When: **Friday, October 5**
2:30 p.m. - Remarks from speakers
3 p.m. - Tour of the IDeAs building

Where: **IDeAs – Integrated Design Associates**
1084 Foxworthy Avenue
San Jose, CA 95124

Speakers: **Mayor Chuck Reed**, City of San José
David Kaneda, Principal, IDeAs
Barbara Kaufman, Director, San Francisco Office, Governor Arnold Schwarzenegger

Background: "The people of San José and Silicon Valley have changed the world," said Mayor Chuck Reed. "With our history of innovation and environmental stewardship as a foundation, San José will become the world's center of innovation in clean, green technologies. Our goals for innovation, sustainability, and green mobility are bold and comprehensive. I believe that in 15 years, we can succeed and build a better future for our children, our residents, and the world."

Visuals: The IDeAs building, the nation's first Z2 building, is a showcase for green building technology. You'll have the opportunity to see the type of solar and energy efficiency innovations that can help San José achieve its Green Vision goals.

Interviews: Mayor Reed, other elected officials, and business and community leaders will be available for one-on-one interviews.

